

Winter Evening Report

Peter Waterhouse - 21/01/16

PWW Designs



Peter had a background in engineering and worked his way up from the shop floor. He always had an interest in design and innovation and eventually obtained an MA and lectured at de Montford University.

Peter had always been impressed with the 'Weaver' range of vices and when John Weaver of Harrow retired, Peter obtained the business and then proceeded to further develop the product range under his own company banner 'PWW Design'.

Probably the best known product and one which gets tremendous reviews is the **'Scottie'** vice.



https://www.youtube.com/watch?v= gcJv0hxQIDM&feature=youtu.be

Insert the hook and release the lever on this well engineered vice and once the hook is in the jaws it doesn't move. The vice has full 360 degree rotation, though not in the same plane.

Flies can easily be accessed and worked upon from both sides. Peter also produces a rotary vice and a full range of vice accessories and one of the strengths of Peter's company is the second to none after sales service. The vices will be fully serviced and refurbished for life at a one off charge of £10.

Peter recognises the need for his company to diversify. As he says, "vices aren't like rods, angler's often have several rods but only buy one vice". In 2014 PWW Designs took over the business and tooling and relocated production to Huntingdon. In early 2015 a limited number of carbon fibre rods were manufactured and by 2016 there will be a range of Scottie rods available including the re-introduction of the split cane single handed river rods.



The Traditional Range of Scottie Rods

In true entrepreneurial style, in addition to an ever increasing range of accessories which include a very nice priest/marrow spoon with perfect balance and a range of holders for fly tying tools, he has introduce a range of hand built rods using high quality blanks.

Peter showed us graphs that highlighted the differing qualities of rod building materials including carbon fibre, fibreglass and split cane. He is of the view that cane has many qualities which may have advantages in small stream fishing and he may well branch into this sector. He is not totally unfamiliar with cane as a building material as demonstrated by his final item of the evening, a bottom weighted split cane wading stick which are made to order for some retail outlets.

Never lost for words, Peter kept us entertained until well after 10pm.

http://pwwdesigns.co.uk/

